



# International Scrum Master Certified (SMC™)

Practical Skills + Exam Preparation

International Scrum Master Certification



live virtual classroom



self-led online



in-company



**SCRUMstudy** **SMC**

# Contents

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Our approach to Scrum Master training	3
Why choose our approach? (5 benefits)	4
What our Scrum Master students say	5
How do you want to learn?	6
Live virtual training	7
Online training	8
In-company training	9
About our online learning portal	10
Course content: live virtual & in-house	11
Course content: online	12
About this Scrum Master Certification	13
Getting certified	14
Your Scrum Master Certified (SMC™) exam	15
3 ways to get in touch	16
About us	17

# Our Approach to Scrum Master Training

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Our Scrum Master Certified (SMC™) course for anyone who is seeking a recognised, international Scrum Master Certification. This course is ideal if you want to become a Scrum Master (no experience needed), or if you already work in a Scrum Master role and would like to add to your certifications.

We cover the essential tools you need to be an effective Scrum Master. The course also prepares you to sit the SCRUMstudy Scrum Master Certified (SMC™) exam and achieve this internationally recognised certification.

This course is available in several training formats. You can learn more about live virtual classroom, online, and in-company training throughout this brochure.



## A Complete Solution



We cover the essential tools you need to be an effective Scrum Master. The course also prepares you to sit the SCRUMstudy Scrum Master Certified (SMC™) exam and achieve this internationally recognised certification. Study materials, exam and certification, and a PDF copy of the SBOK™ Guide textbook are included in the course price.



# Why Choose our Approach? (5 Benefits)

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## ✓ International Scrum Master Certification

Scrum Master Certified (SMC™) is a globally recognised and respected scrum master certification. It is widely accepted by large, multinational companies.

Holding an SMC™ certification informs prospective employers that you have the skill and competence to implement Scrum processes in their organisation.

## ✓ All Costs Included

Our price for Scrum Master Certified (SMC™) includes your training (live virtual or online), access to our learning portal with study and support materials, and your exam and certification costs.

## ✓ Enhanced Career Opportunities

Holding an established Scrum Master certification will open new paths for your project management career. It shows that your skills are both relevant and versatile.

## ✓ Confidence to Implement Scrum Processes

The syllabus covered during our Scrum Master Certified (SMC™) course ensures that you will gain confidence in your ability to both understand and apply Scrum processes within working project environments.

## ✓ A Comprehensive Scrum Foundation

You will cover each Scrum knowledge area needed to become a capable Scrum Master. We begin with an overview of Agile project management and the Scrum framework.

Next, we focus on the Scrum organisation and roles within a Scrum team. Once these elements are covered, we'll take you through each aspect of Scrum project phases and processes, and finish by showing you the scalability of Scrum.



## What our Scrum Master students say...

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"... The trainer was great and really clear on what we need to focus on for exam as well in an agile environment. He knows the field inside out and was able to answer all questions. Discussions were very helpful and got us to think about it in our day to day roles"

- Siobhán, February 2021

"I will be recommending this course to others and would choose you when possible when doing courses in the future! ... Very clearly laid out and a nice paced approach. Exercises were very effective, I like to learn by doing so this was very beneficial for me....



In relation to the trainer, I thoroughly enjoyed my two days with him. He has such a fun approach to learning and kept us all engaged and laughing throughout. His ability to bring seeming unrelated stories/anecdotes into his training really helps the material to stick. I couldn't recommend him more!

Everything was really efficient – excellent trainer, clear guidelines on how to pass the exam and quality notes. "

- Alison, February 2021



"[The] course was really helpful and the trainer was very engaging and articulate – he explained everything in a very easy to understand way and I would definitely recommend to colleagues or anyone outside my organisation. His stories and ways of explaining potentially confusing info was great and I never felt bored – which is a hard ask in a two day online training, regardless of the content. There was a nice balance of focusing on understanding agile and scrum; alongside test prep tips. The class size was also nice and small, which made it easier to ask questions and interact if needed."

- Niamh, February 2021

# How Do You Want To Learn?



## Live Virtual Training

Enjoy all the benefits of classroom training while connecting from home.

[Learn More](#)



## Online Training

Access our self-led, online training platform to learn at your own pace.

[Learn More](#)



## In-Company Training

Tailored training for your team, delivered in-person or virtually.

[Learn More](#)

# Live Virtual Training

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Virtual training enables you to connect to live, trainer-led sessions from wherever you are.

It's easy to connect and you'll gain the benefits of a classroom style of training while enjoying the convenience of learning at home. Our virtual training dates are available for anyone to attend.

## How Virtual Training Works

Once you confirm your place on one of our upcoming virtual training dates, we'll send you the information and link you need to join the training.

To connect with our live training, you'll need a steady internet connection and a device with a web-camera, speakers, & microphone. Most home internet connections work perfectly for virtual training. These days, almost all smartphones, computers, and tablets have built-in web cameras, speakers, and microphones.

Our training consultants will advise you on how to get connected. It's an easy, user-friendly process.



## Why Virtual?

- ✓ **Learn from Home** - This is an ideal solution for anyone who works from home. You can connect with real-time training sessions from wherever you're currently based.
- ✓ **Delivered by Experts** - By choosing our live virtual training, you'll learn from subject matter experts. You'll also benefit from the ability to ask questions and gain advice from our trainers.
- ✓ **Group Training** - This style of training enables you to interact virtually with your fellow trainees. Via our online platform, you'll be able to take part in group discussions and exercises without leaving home.
- ✓ **Focused Learning Environment** - One of the key advantages of an in-person classroom style training is the focused learning environment. Live, trainer-led virtual training also provides this high-impact format.

[Ask About Dates](#)

# Online Training

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Online Scrum Master training is a super option for anyone who wants to learn how to be a Scrum Master, but prefers to learn at their own pace.

This self-led style of training means you'll have access to our user-friendly online learning platform for 180 consecutive days.

## How Online Training Works

- All you need to connect with our online training is a steady internet connection and a web-enabled device (computer, smartphone, tablet).
- For your exam, you'll also need to ensure your device has a web-camera, speakers, and microphone.
- Once you complete your purchase (using the "Buy Now" button), we'll activate your online access within 12 hours.



## What's Included?

- ✓ 180-day unlimited access to the online Scrum Master Certified (SMC™) materials
- ✓ 26 high-calibre training videos
- ✓ Chapter tests, an interactive case study, and a progress tracker to help you stay focused and test your knowledge
- ✓ A PDF copy of A Guide to the Scrum Body of Knowledge (SBOK™ Guide) textbook
- ✓ Scrum Master Certified (SMC™) online exam and certification
- ✓ You'll also gain access to over 10 hours of introductory material through Scrum Fundamentals Certified (SFC™). This introductory course and certification is included with all of our online Agile and Scrum training.

**Buy Now**



# In-Company Training

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If you have been thinking about introducing a Scrum culture to your business, it's a wise move to train and certify several team members as Scrum Masters.

Choosing to train your team together in this format means that they will have the same level of skill and understanding. Sharing a common approach and language ensures more efficient handling of any project.

Our in-company pricing structure is more cost-efficient than training individually when you have a number of candidates for training.

## Why In-Company Training?

- You gain date and style flexibility. In-company training can be delivered as classroom or live-virtual training.
- Training is delivered to your team only. We customise the content to incorporate projects and processes relevant to your business.



## What's Included?

- ✓ Tailored training, delivered to your team at the date of your choice.
- ✓ Your choice of training format (classroom or live-virtual).
- ✓ 180-day unlimited access to the online Scrum Master Certified (SMC™) materials for each participant.
- ✓ A PDF copy of A Guide to the Scrum Body of Knowledge (SBOK™ Guide) textbook for each participant.
- ✓ Scrum Master Certified (SMC™) online exam and certification for each participant.

[Get a Quote](#)

# About Our Online Learning Portal

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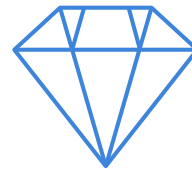


## Secure Access

180 Days unlimited access

User-Friendly Platform

Learn anywhere with the mobile App



## Resources

26 engaging videos + interactive case study

PDF copy of the SBOK™ Guide textbook

Chapter tests, progress tracker, glossaries



## Bonus Material

Scrum Fundamentals Certified (SFC™)

10+ hours of additional content

Your introduction to Scrum



## Exam Support

Schedule when ready using step-by-step guide

2 free re-sits if you do not pass first time.

[Learn more about the SMC™ exam](#)

# Course Content: Live Virtual Classroom & In-House

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## ① Agile and Scrum Overview

- Introduction to Agile and Scrum
- SBOK™ Guide Framework
- Agile Manifesto
- Agile Principles and Methods
- Scrum Advantages

## ② Scrum Organisation and Roles

- Core Roles
- Non-Core Roles
- Product Owner, Scrum Master, Scrum Team
- Popular HR Theories and Relevance to Scrum

## ③ Business Justification

## ④ Quality, Change and Risk Management

## ⑤ Scrum Project Phases and Processes

- **Initiate:** Project vision, stakeholders, backlog, release, planning
- **Plan and Estimate:** User stories, tasks, sprint backlog
- **Implement:** Deliverables, daily standup, product backlog
- **Review and Retrospect:** Scrum of Scrums, demonstrate & validate sprint, retrospect
- **Release:** Ship, retrospect

Inputs, Tools & Outputs & Phase Data Flow diagrams for each process in each phase

## ⑥ Scaling Scrum

- Scalability of Scrum
- Scrum in Programs and Portfolios
- Scrum of Scrums (SoS) Meeting
- Transition to Scrum
- Mapping traditional roles to Scrum
- Maintaining stakeholder involvement
- Importance of Executive Support

## ⑦ Exam Preparation

- Tips and guidelines for passing your exam first time

# Course Content: Online

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## ① Agile and Scrum Overview

- Agile and Scrum Principles
- Scrum Aspects and Processes

## ② Scrum Roles

- Core Roles
- Product Owner
- Scrum Master
- Non-core Roles: Stakeholders

## ③ Scrum Project Phases

- Initiate
- Plan and Estimate
- Implement
- Review
- Retrospective
- Release

## ⑥ Scaling Scrum

- Scrum in Programs and Portfolios
- Scrum of Scrums (SoS)
- Transition to Scrum
- Traditional roles and Scrum
- Stakeholder involvement
- Executive Support

### Online versus Live Virtual

There are some differences between the Scrum Master online course content and the live virtual classroom content. Although both courses follow the same syllabus, there are elements included in the live virtual training that are not part of the online course (for example, the exam preparation module).



# About This Scrum Master Certification

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## Scrum Master Certified (SMC™)

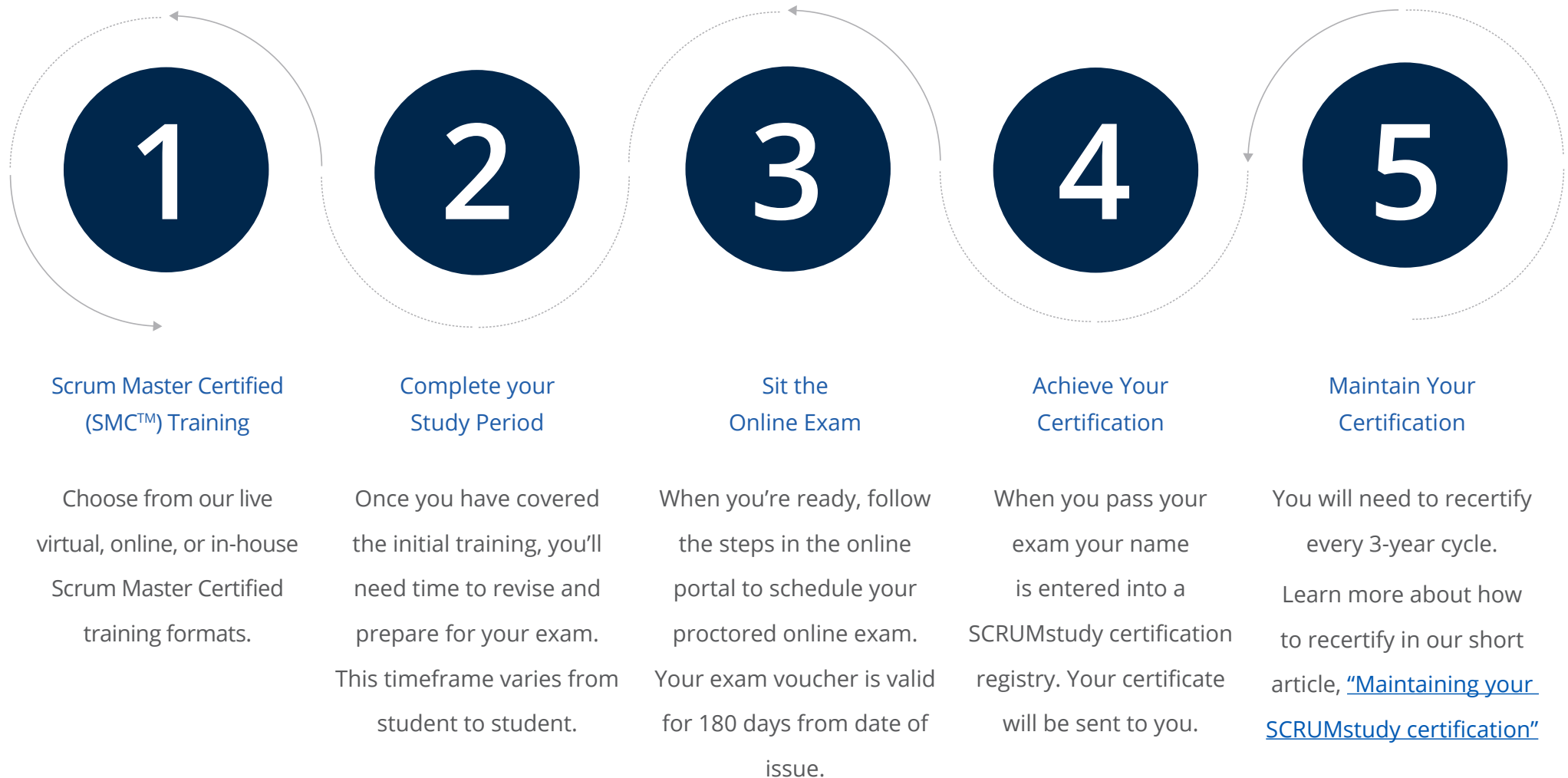
The Scrum Master Certified (SMC™) certificate is awarded by SCRUMstudy, the **largest global provider** of Scrum and Agile certifications. This Scrum Master Certification is recognised and respected on a **worldwide** scale.

## About SCRUMstudy

- ✓ With over 2,100 ATPs (authorised training partners) in 90+ countries, SCRUMstudy has the largest reach of any Scrum or Agile certification provider.
- ✓ More than 7,500 companies globally boast employees with SCRUMstudy qualifications. These include PayPal, Apple, 3M, Bank of Ireland, AXA, Symantec, Primark, AirBnB, and many more.
- ✓ Those who are SCRUMstudy certified have access to an extensive, active online support community.
- ✓ SCRUMstudy provides exceptional resources for students, including Scrum Fundamentals Certified (SFC™) an additional 10+ hours of introductory online material with all courses. This is included with each of our Scrum Master Certified training options.
- ✓ SCRUMstudy offer certifications to support you as you progress in Agile and Scrum experience.

# Getting Certified

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# Your Scrum Master Certified (SMC™) Exam

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The online Scrum Master Certified (SMC™) exam is included in the cost of your training.  
Here's what you need to know about this exam before you get started:

- Scrum Master Certified (SMC™) is an online, proctored exam. It is 120 minutes long, with 100 multiple choice questions.
- You may skip questions and / or mark them to revisit before the end of the exam. Negative marking is not applied.
- You will need a webcam and a steady, reliable broadband internet connection, which must be switched on for the duration of your exam.
- You will have 180 days of access from the date you first access the online portal to study and prepare for your exam. You decide when you're ready to schedule your exam.
- When it's time to schedule your exam, navigate to the FAQs section of your online portal. Here, you can download a step-by-step guide that walks you through your exam scheduling process.
- Once your exam has been scheduled, you will receive an email confirmation of your exam time and date. This email includes detailed instructions for joining your online exam. Don't forget to check your junk mail and spam folder for your exam confirmation)
- Please take time to read through the exam instructions carefully and note when you will need to log on for your online exam.
- If you fail, you may retake the exam a further two times free of charge.

## 3 Ways to Get in Touch

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### Talk to Us

You can reach us by phone on Freephone 1800 910 810, or 01 861 0700 (mon - thurs, 9.00am - 5.30pm, fri, 9.00am - 5.00pm).

We will be happy to answer any questions, advise on the best option for your scrum master training, or book a place for you on an upcoming course date.

**Freephone 1800 910 810**



### Begin Online Training

Click the "Buy Now" button below to add this course to your cart. When you're ready, head to the checkout to complete your purchase easily and securely.

Once your transaction has been approved, we'll begin your access to the online training platform (within 12 hours).

**Buy Online Course Now**



### Ask About Dates

Using the button below, you can about upcoming dates for our scrum master courses.

We will get in touch with course details and to answer any questions you may have.

**Ask a Question**



# About Us

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## Professional Development - 34 Years of Innovation and Excellence

We believe that the key to a thriving and rewarding career is continuous professional development.

For over 34 years, Professional Development has led the way in providing practical, innovative courses leading to relevant and respected certifications.

We specialise in delivering training for core business skills including project management, agile, scrum, lean six sigma, management, communications, sales, it service management, and training design and delivery skills.

Our courses are designed to expand your skills, & enhance your career potential

## Stay Connected

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### Our Courses

Our courses are a balanced blend of both theoretical learning and practical application. This focused learning environment optimises the impact of training.



### Our Team

Our trainers are chosen for their engaging manner and expertise in a chosen field. They bring a wealth of experience to each programme they deliver.



### Our Clients

We provide training for Ireland's leading brands, working with companies of all sizes in every industry. We also provide training for non-corporate organisations.



### Our Certifications

In many sectors, international certification is now essential. We provide many options for globally recognised certification in each subject area.

# Contact Us

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