



# International Scrum Product Owner Certified (SPOC™)

Practical Skills + Exam Preparation

---

International Scrum Master Certification

---



self-led online



in-company for  
teams



**SCRUMstudy** **SPOC**

# Contents

---

|   |    |
|---|----|
| Our Approach to Scrum Product Owner Training    | 3  |
| Why Choose Our Approach? (4 Key Benefits)       | 4  |
| About Scrum Product Owners                      | 5  |
| How do you want to Learn?                       | 7  |
| Online Training                                 | 8  |
| In-Company Training                             | 9  |
| About Our Online Learning Portal                | 10 |
| Course Content                                  | 11 |
| About This Certification                        | 13 |
| Getting Certified                               | 14 |
| Your Scrum Product Owner Certified (SPOC™) Exam | 15 |
| 3 Ways to Get in Touch                          | 16 |
| About Us  | 17 |

# Our Approach to Scrum Product Owner Training

---

Scrum Product Owners hold a pivotal role within a Scrum project management team. They are key stakeholders, communicating with both the customer and Scrum Team. They define the project's criteria and continually prioritise requirements.

Our Scrum Product Owner Certified (SPOC™) Course will provide a clear understanding of the role, and equip you with the confidence and capability to execute it successfully.

During training, we complete an overview of Agile, Scrum, and the roles within a Scrum team. There is also comprehensive coverage of Scrum principles, and implementation of Scrum.

This course is available in different training formats. You can learn more about these formats of online and in-house training throughout this brochure.



## A Complete Solution



We cover the essential tools you need to be an effective Scrum Product Owner. The course also prepares you to sit the SCRUMstudy Scrum Product Owner Certified (SPOC™) exam and achieve this internationally recognised certification. Study materials, exam and certification, and a free copy of the SBOK-™ Guide textbook are included in the course price.

# Why Choose our Approach? (4 Key Benefits)

---

## ✓ Achieve a Globally Respected Certification

With the role of Scrum Product Owner becoming more prominent in many organisations, a credible certification is a must. The internationally recognised Scrum Product Owner Certified (SPOC™) is both recognised and respected on a global scale.

## ✓ Gain New Career Opportunities

Achieving an established Scrum Product Owner certification can lead to many diverse opportunities and benefits including new roles, fresh challenges, and increased earning potential.

## ✓ Confidence & Competence to Handle Scrum Product Owner Responsibilities

The role of Scrum Product Owner is essentially a balancing act, ensuring that all stakeholder interests are represented, priorities are maintained, and communication channels are clear and open.

The coursework involved in this Scrum Product Owner Certified programme ensures that you are equipped with the necessary skills to handle this varied and complex role.

## ✓ All Costs Included

We offer a complete training, study, and certification solution for one inclusive price-tag.

The price you pay for our Scrum Product Owner Programme includes 2 days in-house or 180 days of online training, course materials (including the SBOK™ Guide textbook or PDF, access to our online learning portal, and finally, your exam and certification costs).



# About Scrum Product Owners

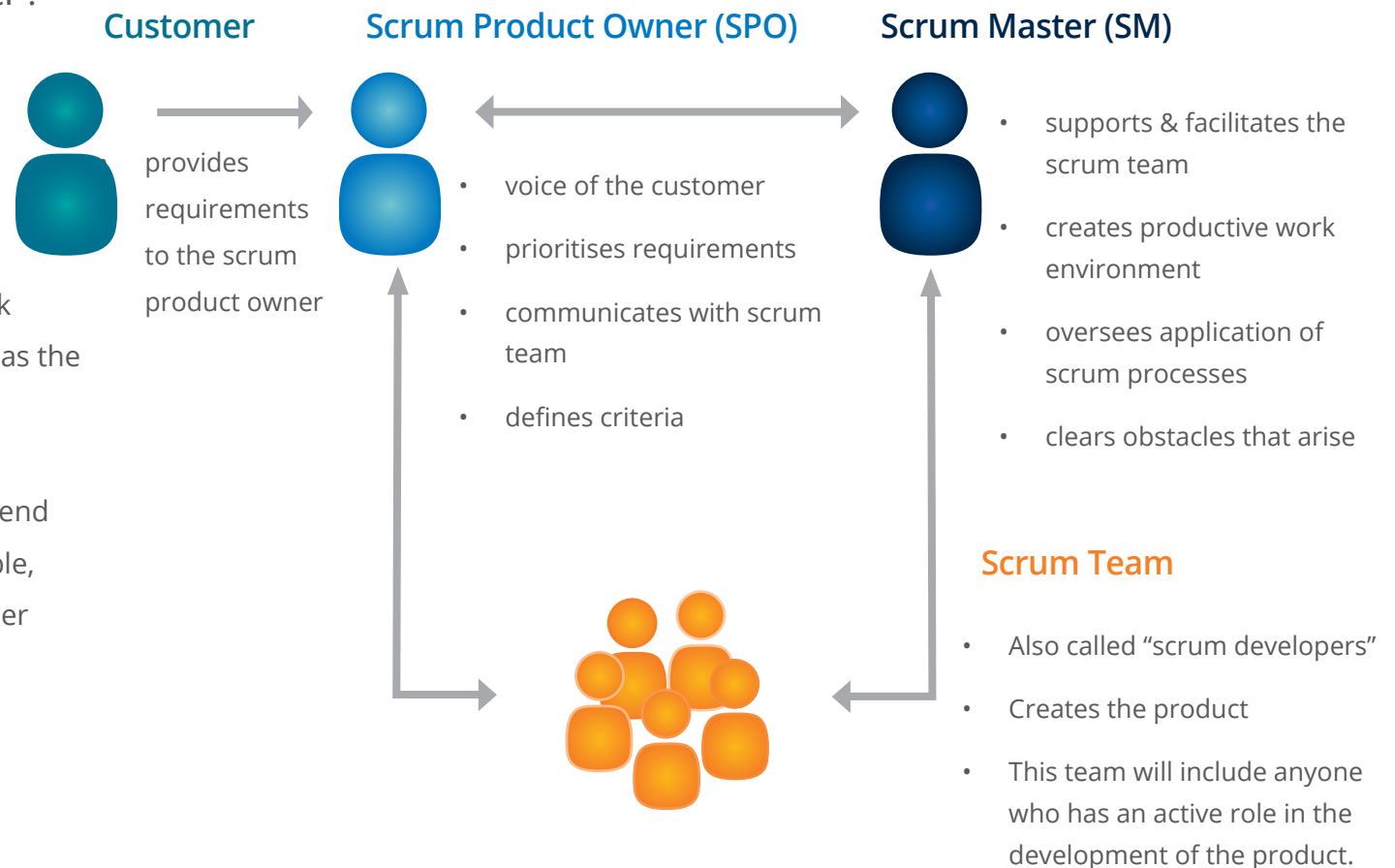
You'll often hear this role within the Scrum Team referred to as "the key stakeholder".

This is because a Scrum Product Owner communicates with and advocates for the customer throughout a Sprint.

They define the Sprint's criteria and will work with the Scrum Master to reframe priorities as the Sprint progresses.

Scrum Product Owners stay focused on the end result at all time. They are "big picture" people, helping the rest of the team and the customer moving towards the goals.

## The Scrum Team



# About Scrum Product Owners

---

## What Does A Scrum Product Owner Do?



Key  
Stakeholder



Defines Project  
Criteria



Voice of the  
Client



Communicates  
with Customer &  
Scrum Team



Prioritises  
Requirements



Has a Clear  
Picture of the  
Project's End  
Result

# How Do You Want To Learn?



## Online Training

Access our self-led, online training platform to learn at your own pace.

[Learn More](#)



## In-Company Training

Tailored training for your team, delivered in-person or virtually.

[Learn More](#)

# Online Training

---

By choosing our online Scrum Product Owner Certification course, you will gain the freedom to learn on your own schedule.

Self-led online training enables you to progress your learning as it suits you. With 180 days of access to our online course materials, you'll have plenty of time to achieve your Scrum Product Owner Certification.

## How Online Training Works

- All you need to connect with our online training is a steady internet connection and a web-enabled device (computer, smartphone, tablet).
- For your exam, you'll also need to ensure your device has a web-camera, speakers, and microphone.
- Once you complete your purchase (using the "Buy Now" button), we'll activate your online access within 12 hours.

**Buy Now**



## What's Included?

- ✓ 180 days of unlimited online learning access to our user-friendly platform
- ✓ 31 quality training videos, guiding you through the Scrum Product Owner syllabus
- ✓ An interactive, real-life case study to progress your knowledge
- ✓ Chapter tests and a progress tracker
- ✓ A PDF copy of the SBOK™ Guide (A Guide to the Scrum Body of Knowledge), an essential companion to the SPOC™ syllabus.
- ✓ Online Scrum Product Owner Certified (SPOC™) exam
- ✓ Your Scrum Product Owner (SPOC™) Certificate
- ✓ You'll gain access to Scrum Fundamentals Certified (SFC™). This extra online training provides more than 10 hours of introductory Scrum training materials. It serves as a great foundational introduction or refresher on the principles and values of Scrum.



# In-Company Training

---

Scrum Product Owner Certified is a very popular choice for in-company (also called “in-house” or “on-site”) training.

In-company training means that we come to your location and deliver training to your team, or to a group from different departments in your organisation. We can also deliver this programme as live virtual or self-led online training.

By choosing in-company training, you will gain date flexibility and the opportunity to have us customise the course content to address any goals or challenges your team may have.

## Why In-Company Training?

- You gain date and style flexibility. In-company training can be delivered as classroom or live-virtual training.
- Training is delivered to your team only. We customise the content to incorporate projects and processes relevant to your business.



## What's Included?

- ✓ Tailored training, delivered to your team at the date of your choice.
- ✓ Your choice of training format (classroom or online).
- ✓ 180-day unlimited access to the online Scrum Product Owner Certified (SPOC™) materials for each participant.
- ✓ A PDF copy of A Guide to the Scrum Body of Knowledge (SBOK™ Guide) textbook for each participant.
- ✓ Scrum Product Owner Certified (SPOC™) online exam and certification for each participant.

[Get a Quote](#)

# About Our Online Learning Portal

---

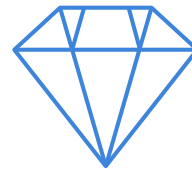


## Secure Access

180 Days unlimited access

User-Friendly Platform

Learn anywhere with the mobile App



## Resources

31 engaging videos + interactive case study

PDF copy of the SBOK™ Guide textbook

Chapter tests, progress tracker, glossaries



## Bonus Material

Scrum Fundamentals Certified (SFC™)

10+ hours of additional content

Your introduction to Scrum



## Exam Support

Schedule when ready using step-by-step guide

2 free re-sits if you do not pass first time.

[Learn more about the SPOC™ exam.](#)

# Course Content

---

## ① Agile and Scrum Overview

- What is Agile?
- Why use Agile?
- The Agile Manifesto
- Principles of the Agile Manifesto
- Agile Methods
- Scrum Overview & Summary

## ② Scrum Roles

- The Product Owner
- The Scrum Team
- The Scrum Master
- Advantages of Cross-Functional Teams

## ③ Scrum Principles

- Planning in Scrum
- Scrum Flow
- Requirements in Scrum
- Prioritising the Product Backlog
- Adaptive Project Management
- Scrum Planning
- User Stories
- The Concept of Persona
- Acceptance Criteria
- Generic Done Criteria
- Criteria for a Good User Story
- Estimation

- Importance of Value
- Risk Burndown Graphics
- Scrum Board

## ④ Sprint Planning

- Sprints (from the Product Owner's point of view)
- Sprint Planning Meeting
- Planning Game
- Task Estimation
- The Sprint Backlog

continued on next page...

# Course Content

---

## 5 Implementation of Scrum

- Daily Stand-Up Meeting
- Sprint Review Meeting
- Sprint Retrospective Meeting
- Product Backlog Grooming

## 6 Scrum for Large Projects

- Scrum for Large Projects
- The Chief Product Owner
- Distributed Teams in Scrum
- Transition to Scrum
- Mapping Traditional Roles to Scrum
- Maintaining Stakeholder Involvement



### Tailored for Your Needs

This is an example of our standard Scrum Product Owner Certified (SPOC™) content.

When we deliver this course as an in-company training programme, we will discuss your challenges and priorities in advance of the training.

[Request a Quotation](#)

[Ask A Question](#)



### Online Vs In-Company

The online Scrum Product Owner course content may vary slightly, but will cover mostly the same points.

# About This Certification

---



## Scrum Product Owner Certified (SPOC™)

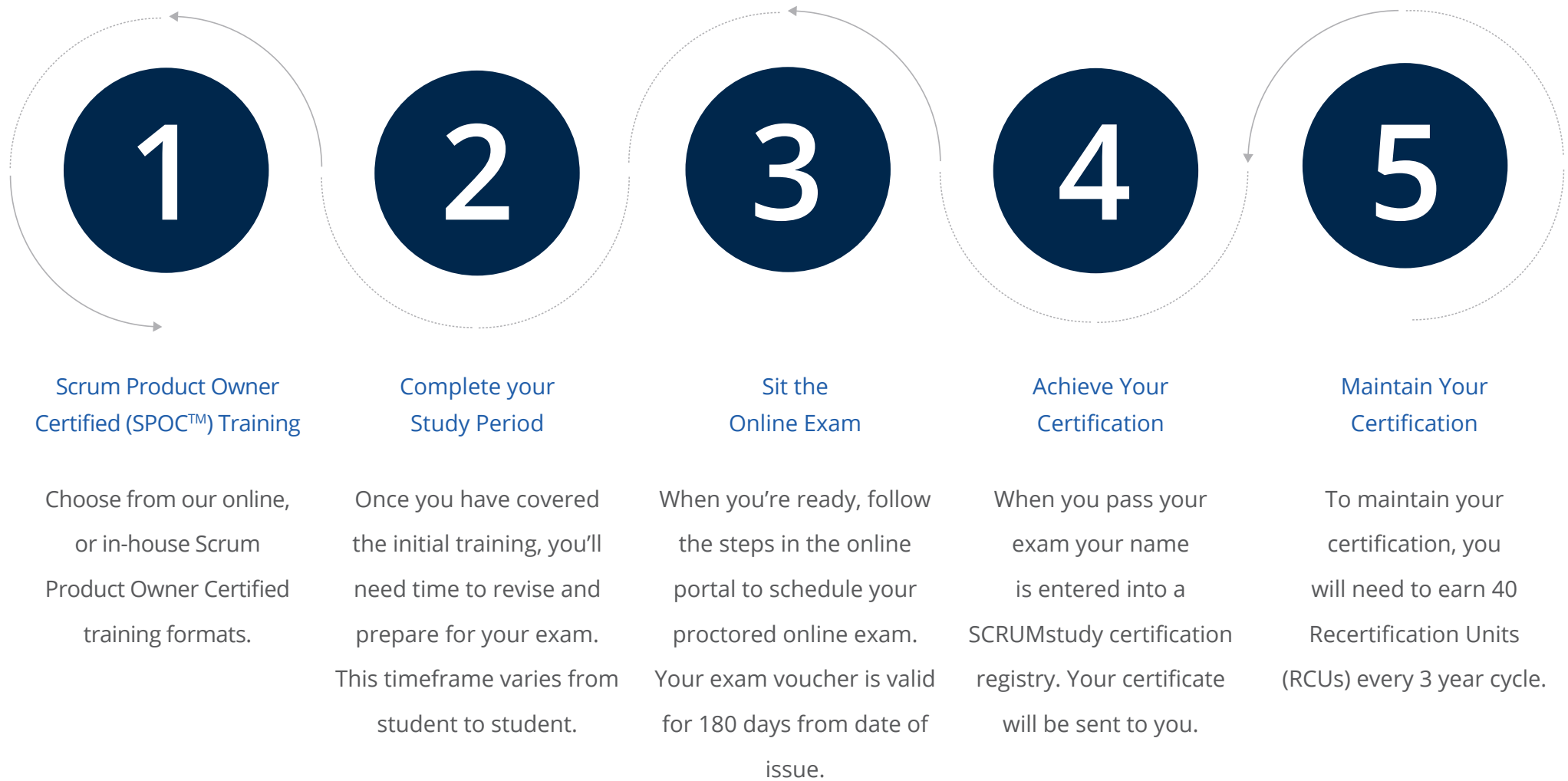
The Scrum Product Owner Certified (SPOC™) certificate is awarded by SCRUMstudy, the **largest global provider** of Scrum and Agile certifications. This Scrum Product Owner Certification is recognised and respected on a **worldwide** scale.

### About SCRUMstudy

- ✓ With over 2,100 ATPs (authorised training partners) in 90+ countries, SCRUMstudy has the largest reach of any Scrum or Agile certification provider.
- ✓ More than 7,500 companies globally boast employees with SCRUMstudy qualifications. These include PayPal, Apple, 3M, Bank of Ireland, AXA, Symantec, Primark, AirBnB, and many more.
- ✓ Those who are SCRUMstudy certified have access to an extensive, active online support community.
- ✓ SCRUMstudy provides exceptional resources for students, including Scrum Fundamentals Certified (SFC™) an additional 10+ hours of introductory online material with all courses. This is included with each of our Scrum Master Certified training options.
- ✓ SCRUMstudy offer certifications to support you as you progress in Agile and Scrum experience.

# Getting Certified

---





# Your Scrum Product Owner Certified (SPOC™) Exam

---



The online Scrum Product Owner Certified (SPOC™) exam is included in the cost of your training.  
Here's what you need to know about this exam before you get started:

- Scrum Product Owner Certified (SPOC™) is an online, proctored exam. It is 180 minutes long, with 140 multiple-choice questions.
- You will need a webcam and a steady, reliable broadband internet connection for the duration of your exam.
- You may skip questions and / or mark them to revisit before the end of the exam. Negative marking is not applied.
- If you fail, you may retake the exam a further two times free of charge.
- You will have 180 days of access from the date you first access the online portal to study and prepare for your exam. You decide when you're ready to schedule your exam.
- When it's time to schedule your exam, navigate to the FAQs section of your online portal. Here, you can download a step-by-step guide that walks you through your exam scheduling process.
- Once your exam has been scheduled, you will receive an email confirmation of your exam time and date. This email includes detailed instructions for joining your online exam. (Don't forget to check your junk mail and spam folder for your exam confirmation)
- Please take time to read through the exam instructions carefully and note when you will need to log on for your online exam.

## 3 Ways to Get in Touch

---



### Talk to Us

You can reach us by phone on Freephone 1800 910 810, or 01 861 0700 (mon - thurs, 9.00am - 5.30pm, fri, 9.00am - 5.00pm).

We will be happy to answer any questions, advise on the best option for your scrum product owner training, or book a place for you on an upcoming course date.

**Freephone 1800 910 810**



### Begin Online Training

Click the "Buy Now" button below to add this course to your cart. When you're ready, head to the checkout to complete your purchase easily and securely.

Once your transaction has been approved, we'll begin your access to the online training platform (within 12 hours).

**Buy Online Course Now**



### Get a Quote

Click the button below to request a tailored quotation for your company's scrum product owner training

We will be in touch with a detailed quotation fitting your team's requirements.

**Get a Quote**

# About Us

---

## Professional Development - 34 Years of Innovation and Excellence

We believe that the key to a thriving and rewarding career is continuous professional development.

For over 34 years, Professional Development has led the way in providing practical, innovative courses leading to relevant and respected certifications.

We specialise in delivering training for core business skills including project management, agile, scrum, lean six sigma, management, communications, sales, it service management, and training design and delivery skills.

Our courses are designed to expand your skills, & enhance your career potential

## Stay Connected

---



### Our Courses

Our courses are a balanced blend of both theoretical learning and practical application. This focused learning environment optimises the impact of training.



### Our Team

Our trainers are chosen for their engaging manner and expertise in a chosen field. They bring a wealth of experience to each programme they deliver.



### Our Clients

We provide training for Ireland's leading brands, working with companies of all sizes in every industry. We also provide training for non-corporate organisations.



### Our Certifications

In many sectors, international certification is now essential. We provide many options for globally recognised certification in each subject area.

# Contact Us

---

## Head Office

Suite 11, Plaza 256,  
Blanchardstown Corporate Park 2,  
Ballycoolin, Dublin 15, D15 T934

Freephone 1800 910 810

Dublin 01 861 0700

[ask-us@professionaldevelopment.ie](mailto:ask-us@professionaldevelopment.ie)

[www.professionaldevelopment.ie](http://www.professionaldevelopment.ie)

**Contact Us**

