



professional  
development

Agile or Scrum?

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Choosing the Right  
Direction

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# Understanding Agile and Scrum

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With so much buzz about agile and scrum project management right now, you may be feeling bewildered about the difference between them, whether they could work for you, which one to choose, and how to get started.

This guide is designed to offer you guidance and tips on the most frequently asked questions we receive about agile and scrum, including:

- ? "What is the difference between agile and scrum?"
- ? "Can agile and scrum be used outside of the IT sector?"
- ? "How do I choose the right training and certification?"
- ? "How can I get started?"



## Some Helpful Background Information

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If you're completely new to the ideas of Agile and Scrum, why not take a look at our "What is Agile Project Management?" and "What is Scrum Project Management?" articles?

- Click on the images to view our guides to agile and scrum.
- Click on the buttons to jump to each article.



**What is Agile?**



**What is Scrum?**



# What is the Difference Between Agile and Scrum?

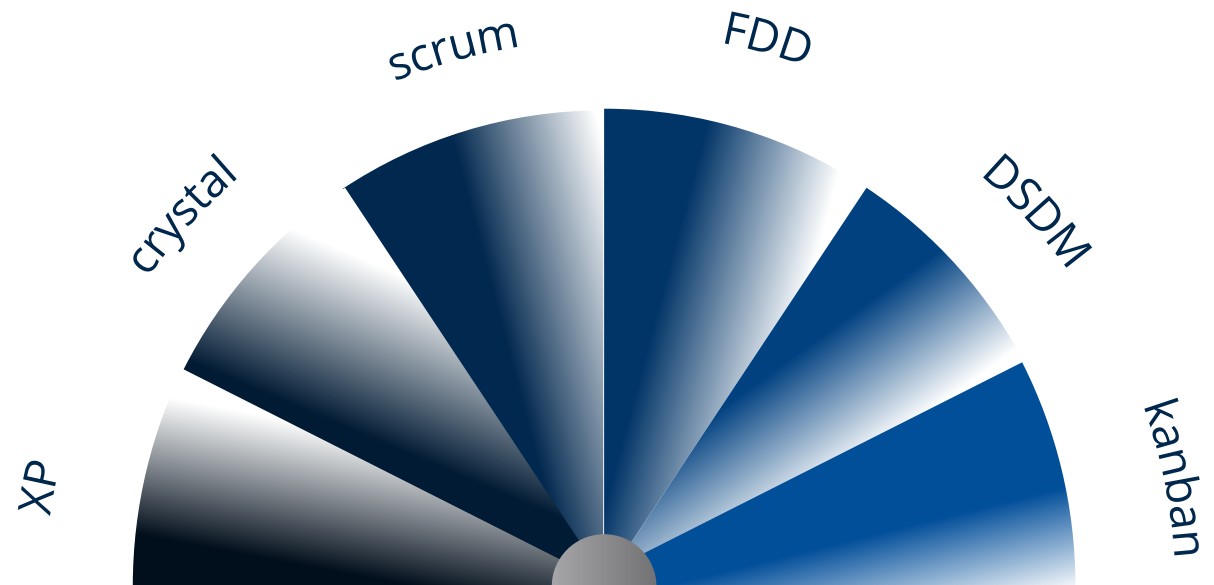
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Agile is a philosophy and methodology for managing projects.

You'll find several frameworks for implementation within the agile methodology, such as XP, kanban, FDD and Crystal. Scrum is the most popular framework for agile implementation.

You'll cover an element of scrum project management on our Agile Certified Course, and a foundation in agile principles on our scrum courses.

As scrum is so popular and can be used independently of agile, there are many scrum focused workshops and certifications available.



# Can Agile and Scrum be used Outside the IT Sector?

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**The short answer to this question is “yes”!**

Due to their origination in software development and the high number of IT companies utilising both agile and scrum, it’s natural to wonder if using these methodologies in other industries will work.

We run agile and scrum training programmes throughout the year, both for in-company clients and as public courses. Our clients and course attendees come from a broad range of backgrounds such as pharmaceutical companies, manufacturing businesses, service providers, and government sectors.

It’s also worth noting that agile and scrum are incredibly effective in organisations of all sizes, from small, local businesses up to multinational giants.

# “How do I Choose the Right Scrum or Agile Certification?”

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This might be the most common question we hear, mostly because both agile and scrum training offer similar benefits, and deciding which is most relevant to your career can be a challenge.

Our training consultants will always be happy to chat with you about the right path for your training, but the points on the next pages may also prove helpful.

## Get In Touch

If you'd like to reach one of our training consultants, you'll find us at Freephone 1800 910 810 (mon - thurs, 9.00 am - 5.30 pm, fri 9.00 am - 5.00 pm).

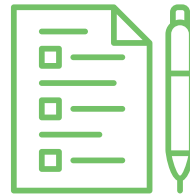
You can also click below to ask us a quick question online.

**Ask A Quick Question**



# “How do I Choose the Right Scrum or Agile Certification?”

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## Make A Wish List

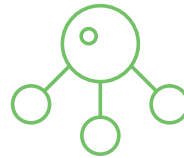
Make a checklist of essentials before you begin looking at training options. This could include:

- ✓ A method suited to running projects in small teams
- ✓ Ability to respond to change rapidly
- ✓ Better ways to communicate with stakeholders
- ✓ More clearly defined project team roles
- ✓ Ability to change the organisational culture
- ✓ Tools for eliminating waste
- ✓ Capability of regular value delivery
- ✓ A collaborative approach to managing projects
- ✓ Greater visibility and more transparency
- ✓ A way to lower risk



# “How do I Choose the Right Scrum or Agile Certification?”

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## Know that there is no one right choice

There are so many excellent approaches to managing projects and process improvement available right now. Choosing the right fit for your needs is like choosing a pair of shoes - there is no “one size fits all”. To begin with, think about what you want from your project management approach.



## How do projects run in your workplace?

If projects are usually run by small, tightly knit project teams, and you are working within one of those teams, scrum training may be exactly what you need.

If you are looking to change how projects are run overall, agile could be a great place to start.

## Perhaps You Don't Have to Choose...

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Many of our clients to attend both our Agile Certified Course and Scrum Master Certified training.

If you want an in-depth, fully rounded knowledge of Agile and Scrum, this is the route we recommend.

Training will take 5 days in total (3 days for Agile and 2 days for Scrum), and these courses both lead to international certification.

It's perfect for anyone who wants to specialise in flexible, responsive project management.

### Agile Certified Course 3 Days



- Internationally recognised certification
- Practical skills, exam prep + online materials
- Exam and certification included

### Scrum Master Certified (SMC™) 2 Days



- Internationally recognised certification
- Practical skills, exam prep + online materials
- Exam and certification included

## Training for Your Team

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We can provide a tailored Scrum or Agile solution for your business.

For example, you may wish to train several scrum teams and have your leadership team become agile experts. This is a high-impact plan for businesses that would like to begin implementing an agile culture.

You might like to start by dipping your toe in the agile pond, with an introduction to agile project management.

Perhaps a focused, fully trained scrum team is your priority. We offer a combination of Scrum Product Owner, Scrum Master, and Scrum Developer (team member) workshops.

We can work with you to evaluate your exact requirements, and design a programme that works in harmony with your schedule and your strategic goals.



**tailored to your business**



**delivered to your team**



**focused on your goals**

[Learn More](#)

[Ask A Question](#)

# Get In Touch

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